



GOVERNOR'S CONFERENCE ON

**Economic  
Development**

**Sponsorship  
OPPORTUNITIES**

SEPTEMBER 24-25, 2025  
ISLETA RESORT & CASINO

## About

# Governor's Conference on Economic Development

Join us for this critical gathering of economic developers and community leaders from across New Mexico as we embark on a transformative journey towards a prosperous future. The Governor's Conference for Economic Development is back, and it promises to be an event of unparalleled significance.

Last year's conference attracted over 300 attendees, consisting of esteemed economic development professionals, influential state and local government officials, visionary legislators, and forward-thinking business leaders. This diverse and dynamic audience created a vibrant atmosphere of collaboration, knowledge sharing, and impactful discussions.

Our goal for this year's conference is to build upon the tremendous success of the past, continuing to foster an environment where innovative ideas take root, and partnerships are forged. We invite you to be a part of this exceptional event, seizing the opportunity to engage with the most influential voices in economic development.

By aligning your brand with this prestigious event, you position yourself as a champion of economic development in New Mexico. Your sponsorship will demonstrate your commitment to supporting the growth and prosperity of our communities, while also providing your organization with exceptional visibility and recognition among key stakeholders.

### Produced by



# Sponsor Opportunities



## PRESENTING SPONSOR

- Maximum exposure and recognition throughout the event. Your logo will be prominently displayed on all conference marketing materials, including the conference website, signage, and promotional materials, ensuring that your brand gains widespread visibility among attendees and industry professionals.
- Exclusive opportunity to deliver a welcome address or presentation during a prime speaking slot at the conference. This provides a platform for you to showcase your expertise, share insights, and establish your organization as a thought leader in economic development. Your presentation will be attended by a highly engaged audience of economic development professionals, government officials, and business leaders.
- Premium exhibition space at the conference venue, allowing you to showcase your products, services, and initiatives to a captive audience of economic development professionals and community leaders. This dedicated space will enable you to engage directly with attendees, generate leads, and build valuable connections with potential partners or clients.
- Complimentary Registrations: Your organization will receive 20 complimentary conference registrations, granting access to your team members or preferred guests.

**\$ 15,000**



## **BREAKFAST SPONSOR** *(2 available)*

- Ability to introduce breakfast speaker
- Stand-alone logo placement on "sponsor screen " during breakfast
- Opportunity to give out branded promotional items to attendees
- Inclusion of logo in event marketing emails, printed programs and event signage
- 5 complimentary conference registrations

**\$ 5,000**

## **LUNCHEON SPONSOR** *(2 available)*

- Ability to introduce luncheon speaker
- Stand-alone logo placement on "sponsor screen " during luncheon
- Opportunity to give out branded promotional items to attendees
- Inclusion of logo in event marketing emails, printed programs and event signage
- 5 complimentary conference registrations

**\$ 5,000**

## **SESSION SPONSOR** *(multiple available)*

- Opportunity to introduce a breakout session and speakers
- Recognition in event program and marketing emails
- 2 complimentary conference registrations

**\$ 1,250**

# Sponsor

# Opportunities



## Economic Development Excellence Awards

New Mexico IDEA, the state's economic development association, is excited to launch the inaugural Economic Development Excellence Awards, which recognize and celebrate economic development projects and initiatives for their impact in "creating a diverse and robust economy that engages local talent, cultivates innovation, and delivers prosperity for all New Mexicans." (Vision Statement, NMEDD State Plan: Empower & Collaborate)

The Economic Development Excellence Awards includes seven categories. Award winners will be recognized at the Awards Dinner at the Governor's Conference on Economic Development on the evening of Wednesday, September 25th at Isleta Resort & Casino.

## AWARDS CATEGORY SPONSOR *(6 available)*

- On-stage presentation of award to recipient
  - 5 complimentary registrations
  - Opportunity to provide branded item to all attendees
  - Exhibitor Booth Opportunity
  - Logo on conference and award dinner marketing materials, sponsor screen, and category award
- \$ 2,500**

## Excellence Awards Categories

- Talent Development & Retention
- Placemaking
- Entrepreneurial & Small Business Development
- Business Retention & Expansion
- Marketing Program
- Rural Project of the Year
- Urban Project of the Year

## Contact Us

# To Reserve a Sponsorship or Create a Custom Sponsorship



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**THANK  
YOU**



For Your Consideration

